

PRESS RELEASE

Eventide announces KnifeDrop



Eventide announces a new pedal called "Knife Drop," a Fuzz Octave Pedal with Monophonic Synth, a collaboration between the twisted minds of Eventide Audio, Third Man Hardware, and **Jack White**. This diabolical fuzz pedal takes your tone on a nightmarish journey through crushing distortion and eerie synth tones. Created with the visual design by renowned artist Rob Jones, Knife Drop's visceral appearance perfectly matches its aggressive sound. Whether you're creating monstrous growls or supernatural melodies, Knife Drop is designed to haunt your sound. The KnifeDrop will be shipping in October 2024.

Content of this Press Release:

- A Descent into Sonic Insanity
- Sub-Octave Fuzz / Analog Synth Terror
- Classic Synth Tones, Crushing Distortion
- Features That Will Stalk Your Dreams

Berlin, 29th of October 2024 – We are delighted to present the Eventide KnifeDrop - a collaboration between Third Man Hardware and Eventide Audio. From the twisted depths of Jack White's imagination and the mad scientists at Eventide, comes Knife Drop—a pedal so maniacal, so drenched in sonic chaos, you'll wonder if you're dreaming... or already trapped in a nightmare.

Sub-Octave Fuzz / Analog Synth Terror

This is no ordinary fuzz pedal. Knife Drop blends earth-shaking sub-octave fuzz with sinister analog synth tones, bringing you the same bone-rattling distortion that has haunted Jack White's legendary sound. It doesn't just fuzz your signal—it warps your sound into something monstrous, leaving you screaming for more.

Classic Synth Tones, Crushing Distortion

Knife Drop crushes the three-way blend of your input signal, monophonic analog-synth, and Footswitch-enabled Octaves. An ADSR-style envelope sweeps the cutoff frequency of a resonant lowpass filter with adjustable Attack, Resonance, and Cutoff. Swap the filter position pre- or post-distortion to explore radically altered textures.

Eventide®

Overview

Facts

- Eventide announces KnifeDrop Fuzz Octave Pedal with monophonic Synth
- Collaboration between Third Man Hardware, Eventide and Jack White
- No ordinary Fuzz pedal
- Combines Fuzz, Octaver, Distortion, Analog Synth and ADSR controlled Filter

Product name

KnifeDrop

Brand

Eventide

Exclusive distribution

Sound Service GmbH

Website

www.sound-service.eu
www.eventide.com

Price (MSRP)

379,- Euro incl. 19% VAT

Availability

October 2024

Media

Press download incl. images

<https://blog.sound-service.eu/press-kits/>

Products for review

Please use press contact below!

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Features That Will Stalk Your Dreams

- **Jack White Presets:** Every preset is crafted by the legend himself and juiced to +6dB for maximum impact. It's as explosive as Jack's live performances.
- **Synth Mix:** Blend your guitar signal with an ominous, monophonic synth. Turn the dial clockwise to dive into a synth-drenched abyss, or counterclockwise for filtered fuzz terror.
- **Drive Amount:** Push your distortion into new realms of madness. Turn past two o'clock for a snarling, gritty tone that cuts through the mix like a back-alley slasher.
- **Output Level:** Control the sonic onslaught with a range from -12 to +9 dB. Set to 0 dB at noon and the seance begins.
- **Filter Envelope Attack Time:** Adjust the attack from 0 to 1000 ms, allowing you to creep in like a shadow or strike fast like a blade in the dark. At 0 ms, manually sweep the cutoff to slice your signal as you see fit.
- **Filter Resonance:** Dial in eerie, spine-tingling resonance that makes your notes howl from the beyond.
- **Cutoff Frequency:** Choose where your envelope sweep begins, cutting through the haze to carve out your space in the sonic abyss.
- **Secondary LED Button:** Press and hold to access the hidden layers of horror. Behind this door lies the true terror of untamed parameters.
- **Switchable Octave Madness:** Set the tone of your haunting with the Octaves LED Button, which activates the upper and sub octaves. Disengage them entirely with the secondary octaves footswitch.
- **Preset LED Ladder:** Easily navigate your settings and remain one step ahead of the killer.

(417 words / 2189 characters)

About Eventide: For over 50 years, Eventide has remained at the forefront of recording technology. In 1975 it revolutionized the audio industry by creating the world's first commercially available digital audio effects unit, the H910 Harmonizer®. Since then, its legendary studio processors, effects pedals, and plug-ins have been heard on countless hit records.

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Founded in 1983, the Berlin based Sound Service GmbH has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drummachine) to one of the major independent german distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.

